

Beautiful Tribute Partner Program

Terms of Use



Overview & Intended Use

Beautiful Tribute was founded in December 2013 under UK registered parent company Vortex Media Ltd. Beautiful Tribute operates worldwide and in multiple currencies.

The Beautiful Tribute partner program offers a complete white-label online memorial and fundraising in memory platform. Visitors can use the platform to create a memorial/fundraising page.

Memorial pages are designed to be a respectful place where visitors can share memories of a loved one. Memorial pages also have an option for donations to be made in memory.

We encourage memorial owners to share memorial pages via social media and elsewhere. This increases engagement and donations on memorial pages. It also exposes the partner brand to new audiences.

Our Mission

Beautiful Tribute's mission is to enrich lives. To achieve this, our white-label partner program has 3 aims:

- Improve partner brand awareness
- Benefit our partner's community and others affected by a loss
- Increase in-memory donations for non-profit partners or if applicable, another nominated beneficiary

Everything we do is in-line with our mission. We are a for-profit company, with a not just for profit attitude.

Partner Platform Design

We are happy to design the partner platform ourselves or have our partners guide us on their preferences. We will make all reasonable efforts to accommodate design requests.

If partners provide us with artwork to use on their memorial platform, we assume that they have the necessary intellectual property rights/copyright to use such content.

Payment Processor

In-memory donations are powered by PayPal. In the case of for-profit partners, a memorial owner can connect their own PayPal account or donate to a charity of their choice.

For non-profits, partners can choose to have donations sent to their organization's PayPal account.

If your PayPal account is verified and in good standing, PayPal will allow donations with credit/debit cards and via other PayPal accounts. PayPal charge a processing fee per transaction. If your PayPal account is registered as a non-profit/charity, your PayPal account will benefit from a significant discount over standard rates.



Fees

We charge no fees for the setup, hosting or maintenance of partner platforms. Our only fee is a flat rate of 4% on donations received. This is automatically deducted from each donation and sent to our own PayPal account. This is done using the PayPal product 'chained payments'.

Refunds

In the event that a donor requests a refund of their payment, we will politely decline if the donation was originally intended. All donations made to a person or charity via Beautiful Tribute are considered final. However, in the event that a partner believes that the payment should be refunded and they refund their portion of the payment, we will also refund our fee. This may be in the case of an accidental double payment.

Customer Technical Support

We provide technical support to anyone using a partner platform. If the query is more suited towards the partner, we will ask the customer to get in touch with the partner direct. We provide customer support 7 days a week.

Product Improvements

We plan to make ongoing improvements to the Beautiful Tribute platform in line with 'Our Mission' above. We also welcome feedback from partners and take reasonable steps to accommodate feature requests.

External Links and Services

Beautiful Tribute may add carefully selected external links and services that we feel may compliment our offering. For example, we may link to companies that offer physical tribute cards, memorial books, etc.

In line with the Beautiful Tribute product, this will be done in a sensitive and non-intrusive manner, via the memorial owner's dashboard.

If a partner wishes that we remove a recommended external service, we are happy to do so.

Confidentiality

Beautiful Tribute agrees to preserve the confidentiality of all confidential information and all physical and non-physical forms of that information other than as required by applicable law.

Beautiful Tribute agrees to not disclose or disseminate any confidential information to any third party, without a need to know and prior approval of the partner. We will not use any confidential information for our own benefit or for the benefit of any third party, or in any way that would be detrimental to the partner's business.



We will not share, use or sell any user/donor information from Beautiful Tribute or any partner site. Donors have the option to exclude/hide their donation information (name, amount) from memorial pages. Emails addresses are always kept private.

Termination

There is no minimum term and partners are able to end their relationship with Beautiful Tribute at any point. If a partner removes references to their Beautiful Tribute partner platform, we will infer that the partnership is no longer required. However in this event, as a courtesy, we will reach out to partners via email.

User Terms and Conditions

All visitors on Beautiful Tribute or a partner platform are bound by our general terms and conditions: <http://beautifultribute.com/terms-privacy>

Updates to Terms and Conditions

Beautiful Tribute reserves the right to update these terms at any point. We will communicate any changes to terms to our partners via email. By joining as a partner, you indicate acceptance of these terms.

The current version is dated 16th August 2016.